

County Line Road

The County Line Road Key Development Area holds an important place within the City, as the border between more established development in east Madison and newer development and growth potential in the west. What remains to be determined is whether the corridor will turn into a seam (that is, an area that is both a physical and social link between the two parts of the city) or an edge (a hard boundary that separates neighborhoods and discourages connection). Throughout the Growth Plan process, the public has indicated a strong desire that County Line serve as a communal core - offering not just shopping centers, but neighborhood centers. It is a goal of this master plan to see that sort of development encouraged and implemented.



FRAMEWORK & GROWTH PLANS

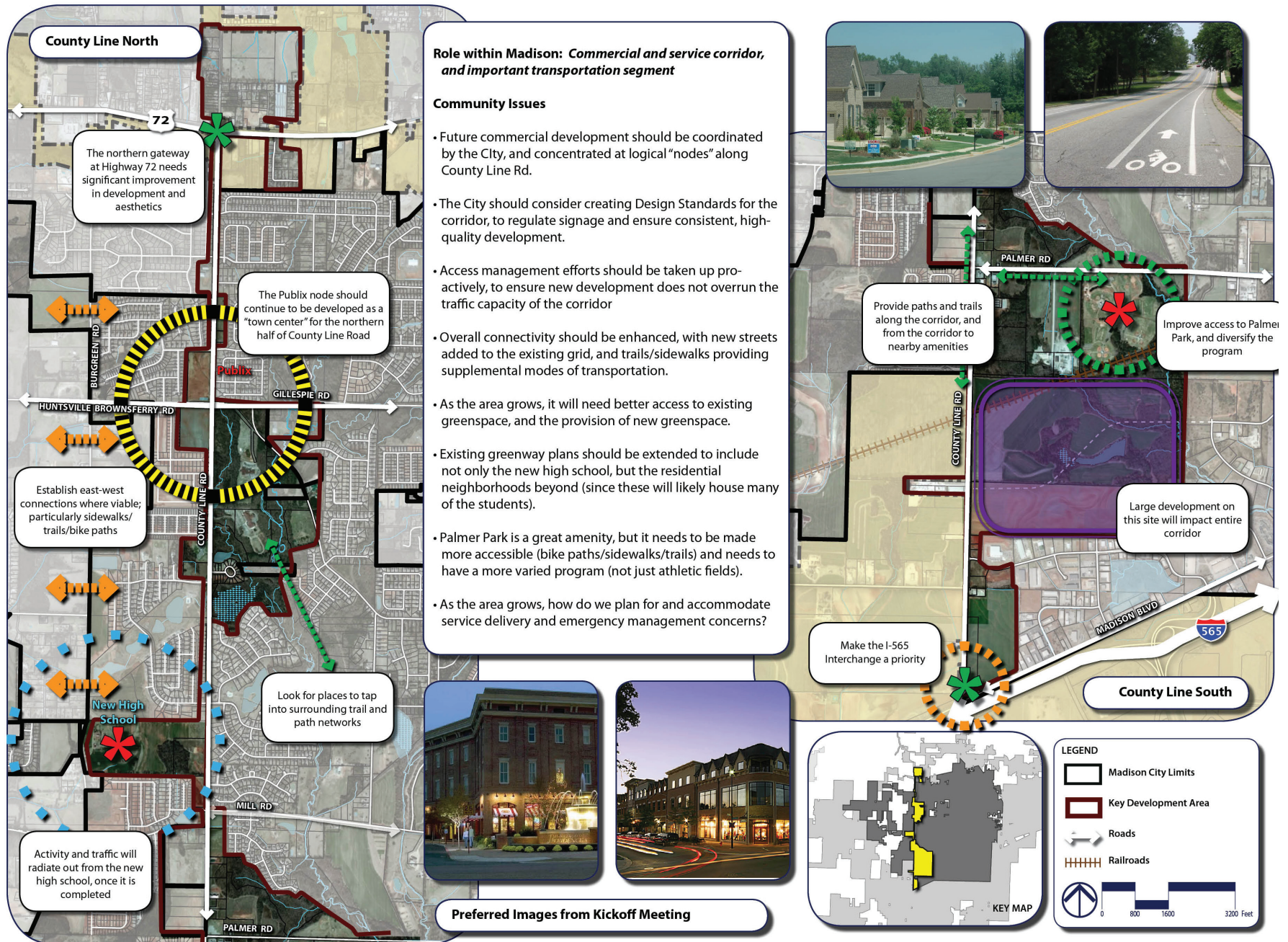
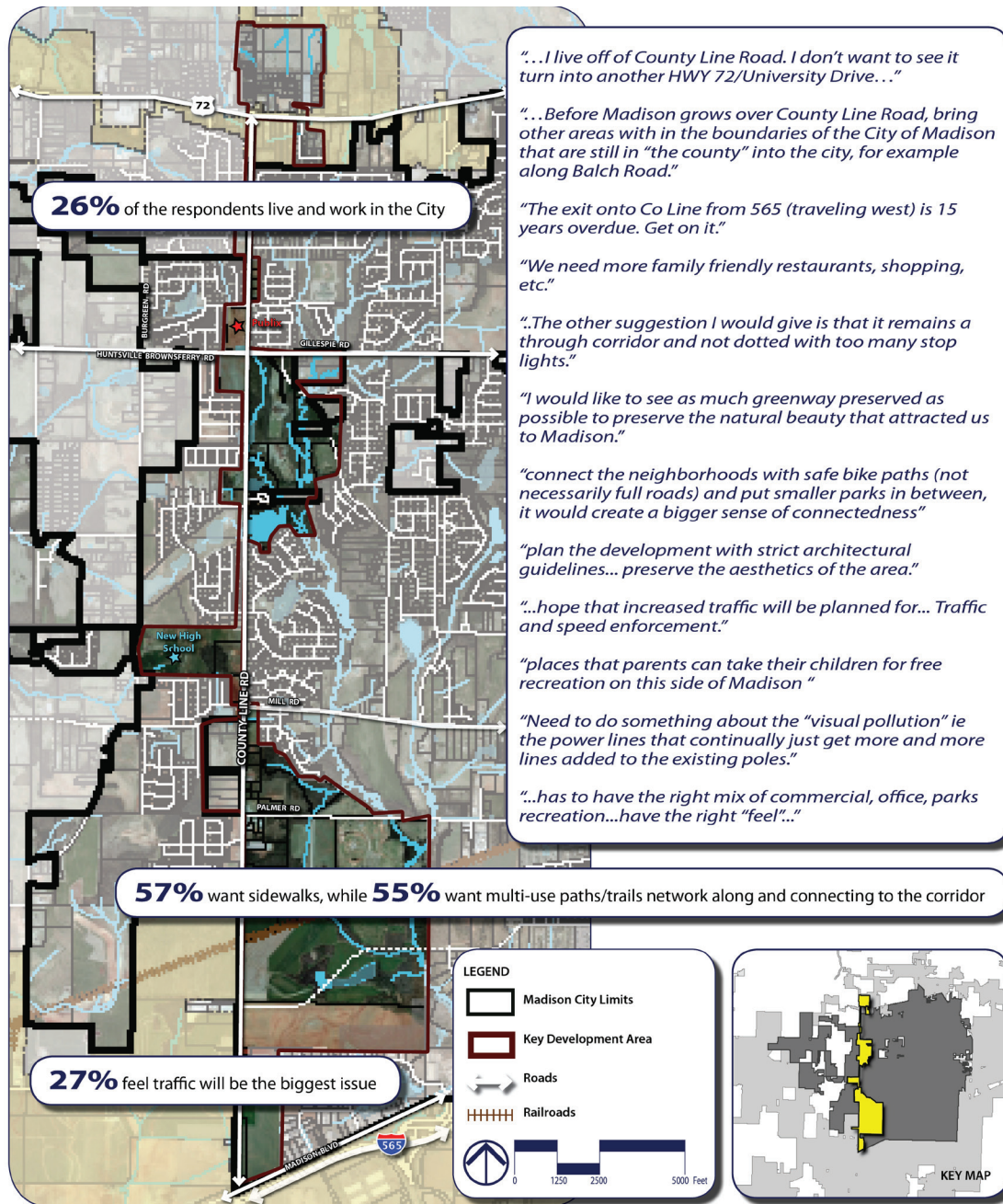


Figure 2.21 - County Line Framework Plan

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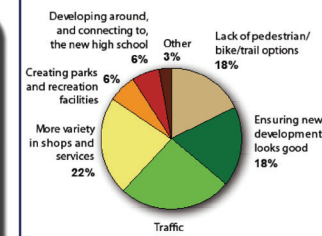
Most Popular Images



Least Popular Images

73% feel shops and restaurants are most needed along County Ln Rd

What kinds of new development are most needed along County Line Road?



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Figure 2.22 - County Line On-Line Survey Results

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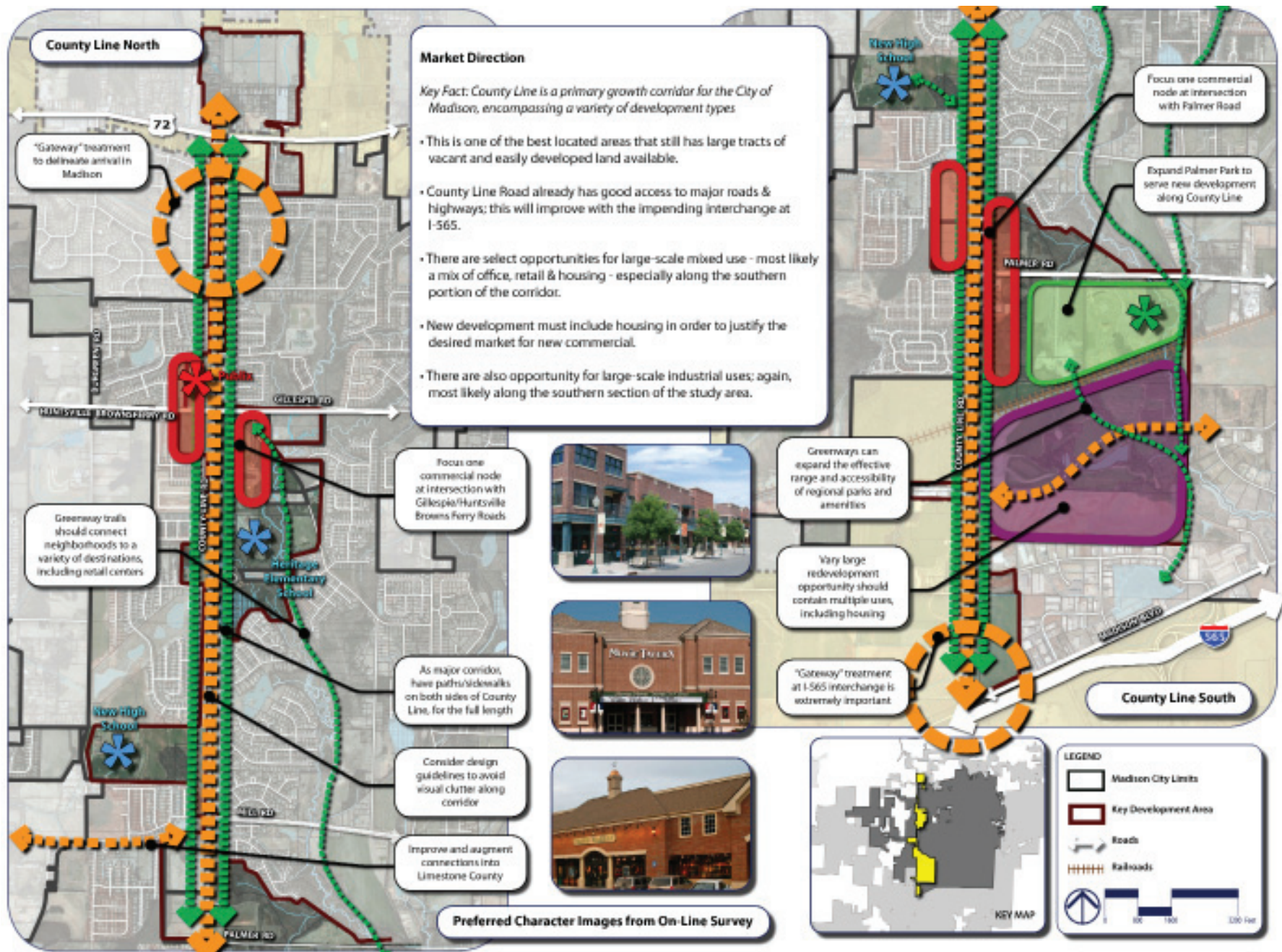


Figure 2.23 - County Line Master Plan Diagram



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County Line Road Vision

This aerial diagram focuses on the existing Publix center and the undeveloped parcels that surround it. By improving pedestrian and bike connections into the residential areas that encircle the node, it makes an increase in development density more feasible. The resulting density creates something more than a shopping center; it creates a “town center” - an area that is seen as an identifier for the adjacent neighborhoods, and which can become a focal point for the identity of the surrounding community.

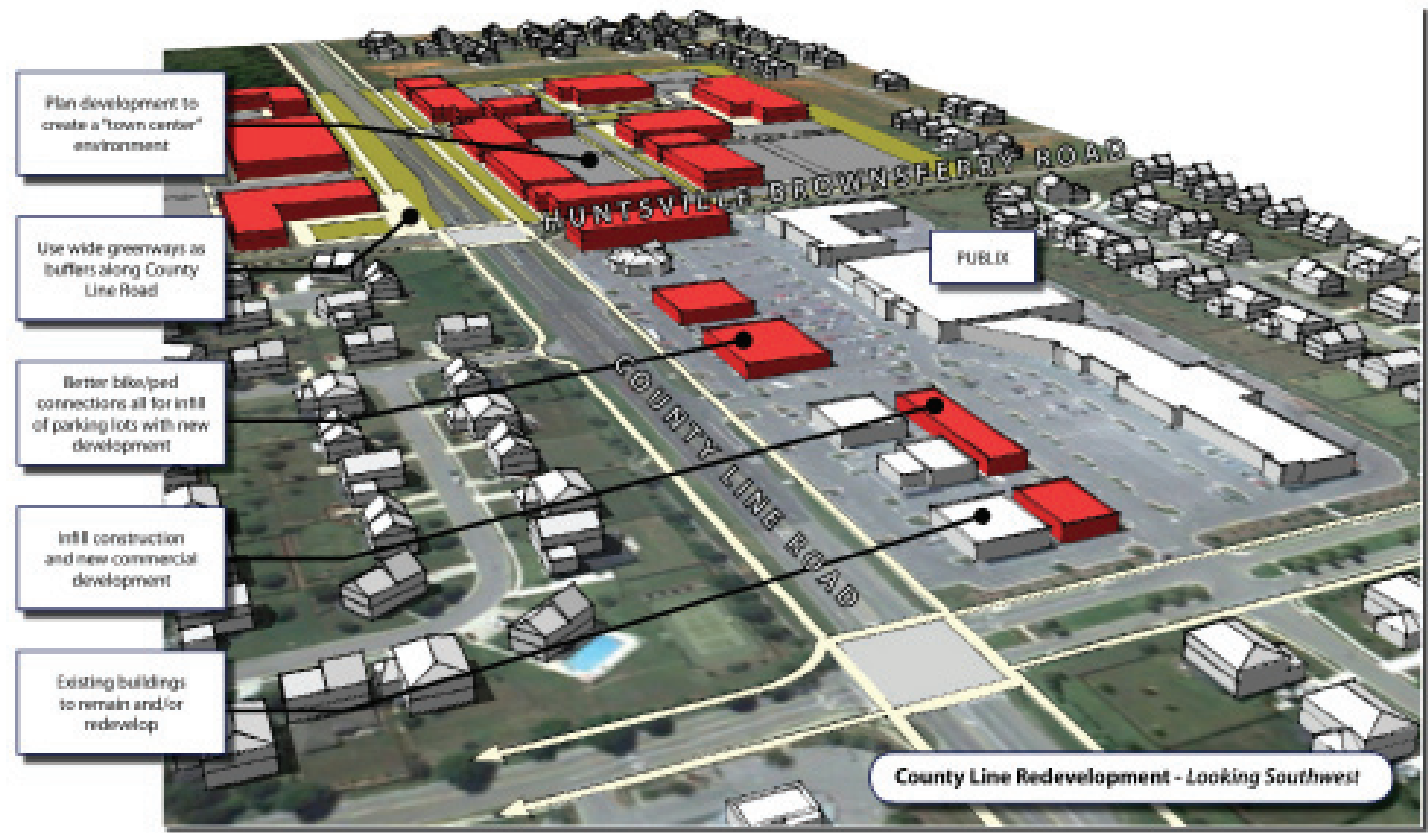


Figure 2.24 - County Line Road Aerial Diagram